

# Oral Hygiene

OCTOBER 1953



Against the Cleveland skyline an ore freighter, assisted by a tug, moves up the Cuyahoga River. The Ohio State Dental Association will meet in Cleveland November 13 to 16.

In this issue:

NO COMPLAINTS FROM THE PATIENT



# ani-Terry HANDPIECES

Interchangeable sheaths snap into place without adjustment. This sanitary precaution is possible only with SANI-TERRY HANDPIECES. True running, free of vibration, these handpieces lessen operator fatigue and reduce patient discomfort. Weight is balanced at the point where the handpiece is naturally grasped thus preventing backward drag on the wrist.

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# The Publisher's CORNER

By Mass

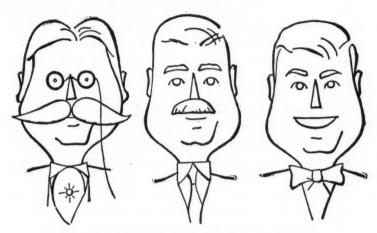


No. 411

#### "The Wire King"

HE was fifteen years old then, was little Johnnie Lehner. So it wasn't strange that he was a circus lover. Most urchins are. But Johnnie did something about it—most kids don't. Today, seventy years later, Doctor John Lehner remembers those days and the circus career they led to before he entered the dental profession. Now he is living in retirement here in Pittsburgh (where his son John, Jr., is in practice).

A slack-wire performer (who perhaps never knew it) really started little Johnnie Lehner on his circus career—a career no one else has ever matched, even to this day. The unknown performer fascinated the lad who had already become proficient in walking fence-tops and in similar balancing feats. Now he rigged a slack wire in the Lehner backyard and started practicing. The other kids had laughed loud and long when Johnnie told them what he was going to do. But they soon stopped laughing: almost immediately, young Lehner had awed them. He not only walked



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the wire but sat on it, stood erect upon it, then lay on it. And he kept learning new balancing feats, continually practiced.

He was only nineteen when he hit the road with his act, working the small-town circuit, a precarious way to earn eating money he soon discovered. The next year, 1889, turned out better: he went with a medicine show. But that job didn't last; the boss decided he couldn't afford to pay John. He didn't know it, but that was his lucky day. If he had stayed with the show, he would have been caught in the great Johnstown flood where twenty of his medicine-show friends perished.

After the medicine-show experience, John Lehner went to work for the Klein circuit, traveling the Southwest for several weeks. Then he joined up with Jordan's Carnival—and then, in 1891, at twenty-two, became a headliner with the Great Western Circus. By that time he was doing stunts never before accomplished: for example, sitting in a chair balanced on the slack wire, eating lunch from a table also balanced on the wire. That's just a sample of John Lehner's skill, never matched by anyone else.

In 1892, he made a six-month showboat tour on the Mississippi and other rivers. The next year he starred at the World's Columbian Exposition in Chicago where he was billed as "The Wire King." Other assignments followed. Then came the decision to take up dentistry.

He entered Ohio State, restricting his wire work to vacation months. Following graduation in 1898, John Lehner quit the wire entirely and devoted himself to his profession and, before long, to his wife and son and daughter. He knew that show business and dentistry—and family life—wouldn't mix. John Lehner doesn't regret that decision he made fifty-eight long years ago.

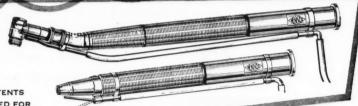
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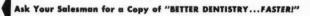


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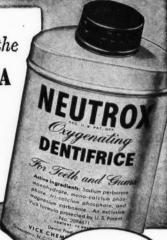
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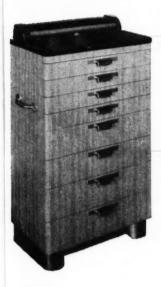
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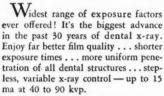
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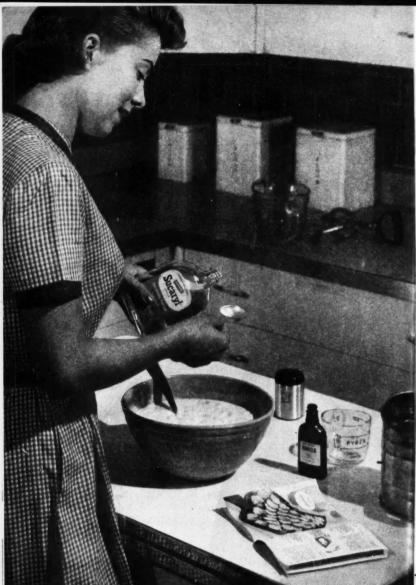
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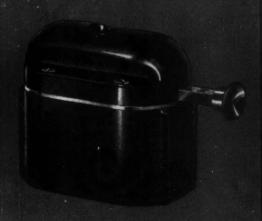
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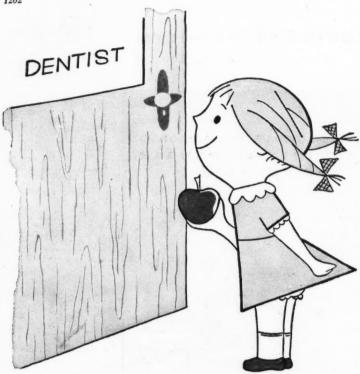


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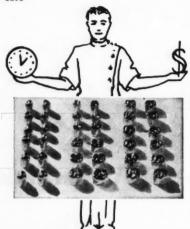
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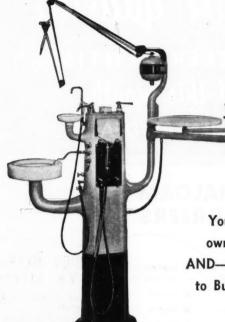
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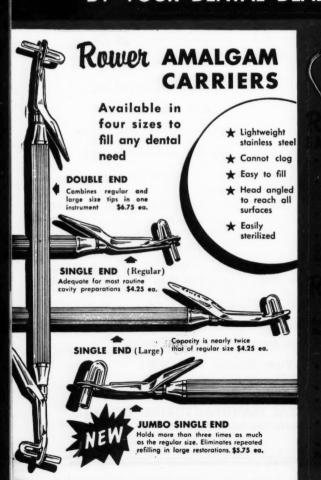
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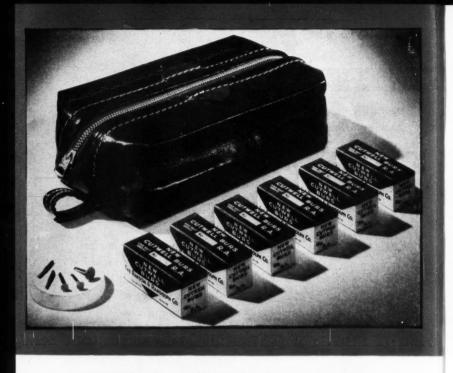
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Toledo R&R Ohio

# VOL. 45, NO. 10 Oral Hygiene october 1955

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Net circulation more than 78,000 copies monthly

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EDITOR
EDWARD J. RYAN
BS, DDS

ASSOCIATE EDITOR
MARCELLA HURLEY
BA

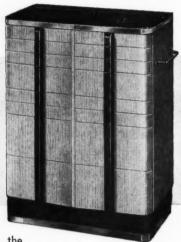
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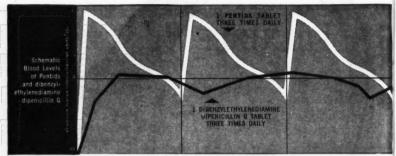
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### Picture of the Month



Four of the principals at the Connecticut State Dental Association's first Oral Cancer Institute discuss a point of interest between sessions. They are, from left to right, Doctor Harold V. Connolly of Bridgeport, Connecticut; Doctor Andrew J. Ackerman of New York City; Doctor Paul Boyle of the University of Pennsylvania; and Doctor Wilbur D. Johnson of New Haven, Chairman of the program. The conference was held at Yale University's Grace-New Haven Community Hospital. Included in the program were authoritative lectures on such topics as public health aspects of cancer, cancer of the head and neck, malignant oral tumors, dentists' responsibility in diagnosis and treatment of cancer and maxillofacial prostheses following cancer surgery of the head and neck. Participants in the institute submitted the questions used in a round-table discussion.—Photograph submitted by Doctor Sidney Rafal, 99 Pratt Street, Hartford, Connecticut.

Ten dollars will be paid for the picture submitted and used in this department each month. Send glossy prints with return postage to Oral Hygiene, 708 Church Street, Evanston, Illinois.



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#### CARBEX BURS

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#### NO COMPLAINTS

#### from the Patient

BY IRVING H. GOLDSTEIN, DDS

Would you, as a dentist, drive a 1925 model automobile? I do not think so—in fact few dentists now drive a car older than three or four years. Yet, many dentists practice on a 1925 education or older. With clinics, short courses, study groups, state meetings, local dental society meetings, and many good textbooks with sound techniques and new improvements, any average dentist can improve his technique, modernize his theories, and give his patients the benefit of his increased skill.

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All people are dental patients. Generally speaking, people of means, by that I refer to people in the upper income bracket, were not always in such good circumstances. It is true that some inherited wealth, but what I have in mind are the people who started small businesses in a small way, or those who were either just out of school or college, newly married with responsibilities, those working for average salaries, sin-

Are you doing your best to keep your patients satisfied?

gle working girls and boys—your patients and mine who came to us for dental services as they began to build their futures.

These patients came to us for dental attention, and we proceeded to give them the best attention we knew, in keeping with their economic standing. Many dentists. during early days, were taught that amalgam was the finest of "filling" materials, in that it restored broken-down teeth to a state of health, had ease of manipulation, could be finished at one sitting, and was economical (in fees). So naturally, most patients during the early twenties had most operative service performed in amalgam. It was then, as it is to many even now, the restorative material of choice.

Many of these amalgam restorations still are standing today. True, the edges may be rounded, the cusps weathered, chipped and flaked, the margins expanded, cracked and leaking, the contact points missing or gingival margins overflowing—but the restorations are still there, and you have no complaints from the patient.

Some of these patients still have the removable dentures we placed in their mouths some twelve, fifteen, or twenty years ago. It is true that the rests are missing from the clasps, and frequently the case is completely out of occlusion. Some of the teeth are fractured or missing from the case, and it is wobbling around in the mouth, with gingiva around the abutment teeth angry and threatening. But no complaints from the patient.

In some patients, you find a completely collapsed occlusion. In others you may find spaces that for various reasons never have had the missing teeth replaced. But no complaints from the patient. Many denture patients, over a period of years, have developed improper jaw relations because of the bite closure; some even have developed the chilosis or slits that result from constant drooling at the corners of the mouth. But no complaints from the patient. Some patients over a period of time have had a disfigured arrangement of anterior teeth, some may be just pegshaped laterals, others a spacing of the central incisors, which gives them a little less than pleasing appearance; others may have an off-color upper lateral or incisor that is bordering on the blue-gray, green, or even almost jet black look, just enough to cause an unsightly smile. Still no complaints from the patient.

#### **Patients' Conversation**

Patients like to talk about their dentist-the fine treatment he gives, what he has done for others, and what he presently may be doing for them. To the patient, his dentist is the best, and when he feels his dentist is slipping and not giving him the best attention, doubts begin to take root in his mind. That is when he begins to ask questions of his friends and neighbors or business associates about their dentist. You may not be aware of it, but your patient is beginning to contemplate a change -and when he does-it happens fast. He forgets all the years of efficient attention you have given him, the many times you saw him in your office on Sundays or nights to meet his convenience; he does not even give thought to the fact that you have preserved his teeth all these years. If it is a denture, he does not realize that it has been over fifteen years since it has been made, and the tissues have receded -why should he? You never took time to follow up and explain the changes that he might expect, and tell him when new dentures are in order.

All your patient knows is that

by some chance he happened to see another dentist, and all these things were brought to his attention. Not only have you lost a patient, but a family of patients and friends. Begin now to reevaluate your patients—tell them about their mouths—do not keep them in the dark! You will be amazed at the results.

But we have known and treated these patients for years. They are truly *our* friends and patients—not many dentists can make that statement. Patients tend to come and go, but these have stayed with us a long time.

Lucky for us they did remain our patients, because they have for some time needed attention. In other hands, they might discover to their amazement that there is much to be desired to restore their mouths to a healthy condition. But beyond that, to be advised by some other dentist of the needed dental care, when the patient was under the impression that he was in good condition, is not easy to accept.

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#### **Improved Economic Standing**

Over the years, many of these patients have improved their station in life. Some have moved into fine apartments or homes, some have built homes in exclusive neighborhoods, others have bought rambling ranch houses on acres out of the city so that they may enjoy the wide-open spaces, have horses, and a private swimming pool—some of these were lucky

and "made it" in the stock market.

And through all this, their dentistry has held up. Sure it has you and I put it there!

But—is this patient getting the type of attention to which his station in life entitles him? Do we take for granted, just because there are no complaints, that we should leave well enough alone? The patient does not want it that way. He wants to conserve his teeth a lifetime, if possible.

If there is a new way to reconstruct that removable bridge so that every time he smiles, those unsightly clasps in the front of his mouth will not show, he would really appreciate it. If those spaces that harbor food and catch everything could be closed, it certainly would be a relief. Somehow, if that dark tooth in the front of the mouth could be made to look natural, he would smile more. If those creases could be taken away from the corners of his or her mouth, or the lips could be made to look more natural, it certainly would be most welcome, and make a happy patient. It surely would be advisable and desirable if he could have those unsightly patched-up and worn posterior teeth covered and restored to proper occlusion. Those bridges in his mouth, which constantly pack food where the tissues have receded, would feel mighty good if they were replaced, and the new bridges fit right to the gingiva, to take on the "New Look." And, above all, it would be a most welcome, satisfying experience for the patient who has anterior teeth that he dislikes to show when smiling. To have these teeth properly jacketed, and assume a smile that would be most inviting, would please the particular patient indeed. This alone could change a personality, just as plastic surgery does.

#### **Reevaluate Your Patients**

With all the above in mind, it behooves us as dentists, to constantly reevaluate our patients. Take full mouth roentgenograms at frequent intervals, discuss the health of the tissues of the mouth, mention the new techniques you have mastered that concern them -that is what the patients are interested in, and what you can do for them. Give them a chance to buy your knowledge and ability. Reanalyze your patients, and decide-are they getting the best attention you can give them? Have they the right to feel they are in as excellent dental health as possible?

If you will begin to treat every patient—the old, and not so old—just as if they were new patients coming to you for the first time, you will find you will have to do a great deal of reevaluation, and you may be busy for some time with increased practice and income, due to your improved knowledge of dentistry.

Remember-if you do not give the patient the type of dental service he is entitled to, eventually he will get it elsewhere. You have to believe that yourself-and when you do, you will find a different atmosphere in your office, and unconsciously you will convey that feeling to your patients. They will feel that you are interested primarily in their welfare, and when you leave for dental meetings or short courses, they will talk about their dentist who is going away to study and learn something-for them.

514 Grant Building Atlanta, Georgia

#### THE COVER

CLOUDS AND the waters of the Cuyahoga River frame Cleveland's skyline, pictured on this month's cover, as an ore freighter is being brought up the river. At the left are the tower and other buildings of the Union Terminal group; at the right a division of the Republic Steel Corporation. The Ohio State Dental Association will meet in Cleveland November 13 through 16. For detailed information about the program and applications for hotel reservations, please write to Doctor E. G. Jones, 135 East State Street, Columbus, Ohio.

# I Invested in a New Office

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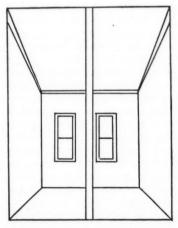
nd es, BYJ. BROUGHTON McCARTHY, DDS\*

A Montana dentist believes that his expenditures for a "new look" in his dental office will be the wisest investment of his lifetime.

WITHIN the last year ORAL HY-CIENE has shown us some beautiful new dental office buildings. buildings were modern and represented large investments. Every time I saw one of these offices displayed, I would say to myself, "Maybe sometime I'll have an office like this one." I suppose every dentist dreams of having his own dental office building or bungalow someday. Such dreams usually remain dreams, and most of us spend our practicing years renting space in some general office building. The cost of constructing and maintaining a private building makes it prohibitive for the average dentist.

After practicing three and onehalf years in a rather old dental office. I decided to invest in a clean, new, modern, and efficient office. Since the bungalow-type office meant a large investment. which I could not afford. I hit upon the idea of renovating space in a general office building. I borrowed most of the money because I figured if I waited until I could afford this office, I would not need it. That seems to be the way with many things in this life; by the time you can afford them, you can't use them.

I found two adjacent vacant rooms in the Medical Arts Building of our city. These two rooms were extremely narrow and unsuit-



Original appearance of rooms.

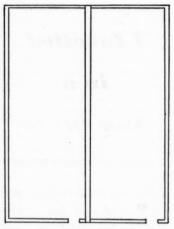
<sup>\*</sup>Doctor McCarthy is president of the Third Dental District of Montana.

able for professional offices (Figures 1 and 2). However, the partition was found to be non-weight bearing, so it could be removed without weakening the building. After consulting the owner and the building architect, I decided to go ahead with my plans.

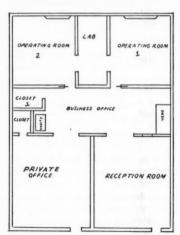
I submitted the rough drawing to the planning division of a dental manufacturing company. In seven days I received the blueprints for the floor plan of my new office (Figure 3).

The dimension of each room is about 30' x 11', so the overall dimension is 30' x 22', giving us 660 square feet of floor space. Both of these rooms had high, old-fashioned 10' ceilings and plastered walls, which were not in good condition. We decided to veneer the entire office; to build a dental office inside these four walls and high ceilings.

On the advice of the architect, I chose to do the walls of the reception room and the private office in Philippine-mahogany wood paneling. These wood panels come in 8' lengths, so we decided to drop the ceiling of the entire office to 8' so as to prevent cutting and waste of the wood. For the business office, which is an inbetween room, I chose birchwood paneling, which is a lighter colored wood. Within this newly constructed ceiling, we use recessed lighting fixtures. They are 6' long in both operating rooms and in the private office, while in the



Floor plan of the original rooms.



Sketch of the office floor plan. Closet No. 1 is the dark room.

business office the fixture is 8' long. We used acoustical celotex on the entire ceiling, and the



The reception room from the entrance.

quietness of the office is remarkable. We have a green wall-to-wall carpet in the reception room and in the private office. The carpet in the reception room catches a lot of debris that would ordinarily be carried into the operating rooms. The floors of the business office, both operating rooms, and the laboratory, are done in asphalt tile to give a clean, easy-to-keep surface.

The accompanying floor plan and photographs will give you an idea of how my office has been remodeled.

In the reception room the walls are done in Philippine mahogany veneered over old, unsightly plaster. In this room we used indirect lighting through contemporary residential lamps. We want to give the impression of a living room instead of a dental office.

The walls of the business office are done in birch paneling, setting off tile floors, and a recessed lighting fixture.

The operating rooms and the laboratory can be closed off from the rest of the office by sliding doors. All other rooms have the regular hinged doors.

I think you will agree that this office is modern and efficient, and yet it does not represent an investment beyond the means of the average practitioner. It is a real



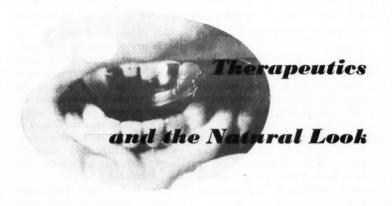
The business office communicates with the reception room through the window.—Photographs by Al's Photo Shop, Butte, Montana.

pleasure to operate in such modern surroundings; I find too that my patients appreciate this office and equipment, which I have provided for their benefit. I feel sure it will be the best investment I will ever make. Instead of investing money in General Motors or American Telephone and Telegraph, I am investing in myself and my own business.

Medical Arts Building Butte, Montana

#### DENTAL RESEARCH

Dental science and medicine have become more and more closely associated. Dental research is a large segment of the work of the Research Division and the Bio Sciences Division of the Office of Naval Research. It has been built to significant proportions by dedicated dental officers. The studies at the Naval Medical Research Institute and Naval Dental School are correlated with those undertaken in various dental field establishments in the Navy and with contracts negotiated by the Office of Naval Research. The Navy takes justifiable pride in the results of investigations of dental caries, periodontal disease, influence of enzymes, relationship of oral conditions to health, and technical advances in treatment and prosthetics.—United States Armed Forces Medical Journal.



Successful and profitable restorative dental services begin with esthetics.

#### BY S. A. ALLEN, DDS

A PATIENT will tolerate annoyance and pain from a denture that "looks good." A patient may despise a well-fitted restoration if it fails to meet the esthetic approval of the wearer and pass the test of critical friends.

I have had emotional patients suddenly hug and kiss me because I solved some gross esthetic dental problem. But I never had anyone demonstrate with similar enthusiasm for improved functional chewing ability.

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es al Orthodontia brings substantial fees, not because it improves mastication, but mostly because it benefits appearance.

A lawyer was shamed and persuaded to have removed a fullgold front tooth and have placed in its stead a life-like restoration. Afterwards he confided that the elimination of the gold actually changed his whole life. He had been convinced that the eyes of jurors, judges, and clients, caught the foreign glitter as their first attraction, and it continued to be a constant diverting object.

The average dental patient will appreciate and pay a higher fee for an esthetic triumph than for a balanced bite. Talks of vertical, centric, and lateral jaw positions fade, if tooth size, form, shade, and arrangement of teeth, do not flatter and satisfy the craving for

the beauty of a natural, healthy appearance.

Payment for an expert hair style, which will last months or weeks, is made more willingly than the fee for a restoration, which, if it lasts less than five years, is a failure.

Excepting painful conditions, health reasons do not provide the urge to go to the dentist. A cavity in a front tooth prompts almost eager attention, while a posterior tooth suffers until mañana.

Consider the startling claims made in lawsuits, for injuries to teeth or their loss. The amount asked is not for curtailed chewing power of two front teeth, but for the injury to esthetic well-being.

Dentistry is basically a health service. The esthetic conscience is a normal, primitive longing for beauty, to which modern man has applied science; research reveals more and more that the beauty of normality contributes therapeutic values intimately and positively linked with our self-esteem and the joy of living.

It can be truly said that through esthetics, dentists promote good health and general well-being.

Box 4 Santa Susana, California

#### TREATING THEATRICAL PEOPLE

THEATRICAL people are generally undesirable patrons during their travels at one-night stands; but when in large cities they are good patrons, especially the ladies. So long as the operations are simple, they are all right, but when the work demands pulp treatment, devitalization, and canal work, it is exceedingly unsatisfactory; especially when they can stop but a few days. The practitioner should refuse to do anything of this kind for them, no matter how favorable the temperament may be, because of the troubles that are likely to follow, the nature of the comments that may be made, and the likelihood of dissatisfaction on the part of the patient.—Charles R. Hambly, DDS, *The Practice Builder* (1902)

#### **DENTISTS SHOULD CONSIDER PATIENTS' EMOTIONAL NEEDS**

THE THERAPIST, no matter what his field, will never reach the optimal results in his own field regardless of his diagnostic acumen or his manual dexterity and skill, if he fails to take into consideration the patient's emotional needs. The ability to understand and handle a patient's emotional needs extends the scope and usefulness of the dentist. The dentist who does not recognize the emotional elements in the causation and the treatment of oral disease processes does not carry a full kit of tools.—

The Canadian Dental Association Journal.

# So You Know Something About

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# DENTISTRY!

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- Calculi occur most frequently in the (a) parotid, (b) submaxillary, (c) sublingual, glands and their ducts.
- 2. Is it wise to administer general anesthesia during pregnancy?
- 3. The opaqueness of the roentgen shadow of an alveolar crest is influenced by (a) the buccolingual width of the teeth, (b) the contour of the cemento-enamel junction, (c) the angle of roentgen-ray projection.

- True or false? Aspirin will produce a painful slough or necrosis upon prolonged contact with the oral mucosa.
- 5. Does the alveolar nerve have any relation to the inner surface of the mandibular ramus above the mandibular foramen?
- 6. Are clinical symptoms usually present when a pulp deteriorates under a direct acrylic resin restoration?
- 7. The maximum efficiency of complete dentures is about (a) 65, (b) 40, (c) 20, per cent that of the natural dentition
- 8. Amalgam has the (a) lowest, (b) highest, percentage of failures of any restorative material.
- True or false? The cells of the periodontal membrane have the capacity to differentiate into cementoblasts, osteoblasts, fibroblasts, osteoclasts and cementoclasts.
- 10. Should a hydrocolloid impression be suddenly chilled?

# You Patient's Occupation and His Credit Rating

#### BY ERNEST W. FAIR

THERE IS no infallible criterion by which each dentist can judge the honesty and integrity of his patients; particularly insofar as the granting of credit is concerned. On the other hand, there are a number of standards and ratings, which can guide the dentist away from losses that he should know and use.

One of these time-tested applications is by occupation, trade, or profession. Years of experience have shown that there are definite relationships between a man's occupation or source of income and his ability or willingness to pay the credit obligations he assumes.

These ratings are like all other systems; they are not infallible, and should never be used as the sole method of determining whether or not a person can qualify for credit in your offices. But it has been proved that these lists can help you immeasurably with your credit problem.

Greatest use of such a method is to apply the credit desires of the person against his income, the regularity of that income, and to assess the amount of credit against irregularity of income or areas in which the individual has a long record of being hard to collect from.

All of us are engaged in a more or less mad race in these times to own and possess the thousands of things created to make life more interesting or more enjoyable. The people who can exercise complete self control in matching desires to income are in the minority.

For his own protection, each dentist must help control the credit desires of his patients. He must know not only the current Here are guides for you to follow to help you determine if your patient is a good credit risk.

earning capacity of each person, but the amount of money that he has to spend after deducting basic living costs such as food and rent.

#### **Occupational Ratings**

These occupational group ratings can assist in doing this, though they naturally must be supplemented by a thorough and complete knowledge of each individual customer. To say, for example, that all men and women in a given occupational category are good or bad credit risks is foolhardy, for there inevitably will be those who are exceptions. Some will be weak in nature and, no matter what their income, fail to stay within its bounds. There will be deliberate cheats and frauds in any group.

In the accompanying table—made by the Associated Credit Bureau of America in cooperation with the Bureau of Economic and Business Research of the University of Illinois—is a chart of comparative standings by occupations of a number of such fields. These tabulations were based on 104 reports from credit bureaus, and 11 from stores active in retail credit trade.

It will be noted that some of those occupations at the bottom of the list are of a transient nature, which plays an important part in determination of income and, therefore, of ability to pay accounts. It can be noted also that these groups represent to a high degree persons who have a minimum sense of responsibility. The latter factor has always been important in determining whether or not anyone is a good credit risk for even the smallest dental bill.

Stability of income is reflected among all of the top rated occupations. Credit losses in any dental office can be kept at a minimum when this consideration is paramount in selecting credit risks.

One thing should also be noted in using these tables or any other of a similar nature. Generally, the top ratings are those given persons in the higher income brackets, but that does not mean that a large income is always an indication of a good credit risk. A close check will show that some of the more modest income groups have much higher credit standings than those in the high income brackets.

#### Rate the Individual

The ratings given a person with respect to income and credit we may extend him must always consider each person as an individual rather than as a member of a group. Some patients with top-income levels have never learned to control their income and outgo, and with each advance on the ladder upward, they plunge them-selves deeper into debt.

#### Comparison by Occupations of Credit Ratings\*

Occupation	Group Rating	Average Credit Rating	Reports from Credit Bureaus	Reports from Stores
Business executives	1	90.9	91.0	90.8
Accountants and auditors	2	90.1	89.8	90.3
Retail managers (independent	) 3	89.9	90.1	89.8
Chain store managers	4	89.9	90.1	89.8
Physicians, surgeons, dentists	5	89.3	88.9	89.6
Engineers (chemical, civil,				
and others)	6	89.2	88.6	89.9
General farmers (owners)	7	88.7	89.3	88.1
Army and Navy officers	8	87.7	0.88	87.4
Office workers, clerks,				
stenographers	9	87.1	87.7	86.5
College professors, instructors	10	87.0	87.5	86.6
Railroad clerks	11	86.8	87.3	86.4
Skilled factory workers	12	86.8	87.3	86.4
Post-office employees	13	85.4	85.4	85.4
Railroad workers, trainmen	14	84.7	84.5	84.8
Hotel and restaurant manager	s 15	84.4	83.3	85.5
Other school teachers	16	83.7	84.4	83.0
Clergymen	17	82.5	83.1	82.0
Nurses	18	82.5	81.5	83.5
Public officials	19	82.1	82.0	82.2
Retail salespeople	20	81.5	80.7	82.2
Printers	21	80.1	79.7	80.5
Lawyers and Judges	22	78.3	76.3	80.4
Traveling salesmen	23	77.0	77.4	76.7
Plumbers	24	76.9	75.9	78.0
Policemen and firemen	25	76.4	75.9	77.0
Carpenters	26	74.3	74.2	75.3
Guards and watchmen	27	74.3	72.6	76.0
General farmers (tenants)	28	73.1	72.6	73.6
Truck and bus drivers	29	71.6	69.8	73.4
Soldiers and sailors,				
enlisted men	30	71.0	71.6	70.5
Unskilled factory workers	31	70.7	69.4	71.9
Janitors	32	70.5	69.7	71.3

<sup>\*</sup>Tabulations are based on 104 reports from credit bureaus, and 11 from retail stores made by the Associated Credit Bureaus of America and the Bureau of Economic and Business Research of the University of Illinois.

October 1955	ORAL HY	GIENE		1235
Section hands	33	70.1	68.4	71.9
Plasterers	34	69.7	68.7	70.7
Barbers	35	68.1	67.4	68.7
Coal miners	36	67.7	69.1	66.9
Common laborers	37	67.5	66.7	68.3
Bartenders	38	63.8	63.3	64.3
Musicians	39	63.2	63.8	62.5
Domestic servants	40	63.1	61.5	64.6
Painters	41	61.8	61.1	62.5
Farm laborers	42	60.3	59.9	60.7

Experience also shows that persons who have for a number of years worked in modest income jobs have by necessity had to learn control of their spending more closely than those who habitually earn more. The control they have acquired has become second nature, and its presence ordinarily makes such people excellent credit risks.

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These ratings also point up the advisability of each dentist's applying a yardstick based on regularity of income, as well as amount. It will be noted that those occupations with irregular income, even though high in itself, are far from the top of the list.

The accompanying chart also can be put to effective use by each

dentist in directing his efforts toward building a good clientele. We all know that if a person has a good credit rating and standing, it is desirable for us to have that family as a credit risk; his family will spend more in our dental office than they would on a cash basis.

Credit determination has never been worked down to an exact science and probably never will be so fixed. The use of such aids as these occupational experience charts can, however, take another small element of risk from the dentist's credit and collection problems and bring them a little closer to that desirable end.

Box 231 Boulder, Colorado

#### WHEN YOU CHANGE YOUR ADDRESS

When you change your address, please always furnish your old address as well as the new one. If your post office has zoned your city, the zone number should be included. Please send address change promptly to Oral Hygiene, 1005 Liberty Avenue, Pittsburgh 22, Pennsylvania.



Investment consultant supplies figures to enable you to compare the rate of return on taxable investments with the return on tax-exempt securities.

#### BY NATHAN BELFER\*

INVESTORS are well aware of the fact that taxes take a large bite out of their income. Income tax rates are high, and while they may change in the future they will probably continue at a high level.

The intelligent investor must consider the tax factor in his investment planning. Long-term capital gains are taxable at a much lower rate than ordinary income, and are, therefore, far more attractive than short-term gains, which are fully taxable. Municipal bonds offer complete tax exemption, and as such may have an interesting appeal to the investor. Municipal bonds embrace bonds issued by all governmental bodies in the country except federal

agencies. They cover bonds issued by such agencies of local government as state, county, and local government units, turnpike authorities, school districts, and bridge, tunnel, port, sewage, water, and housing authorities.

The table on the opposite page compares the yield from tax-exempt securities and taxable securities.

The top row of the table presents the yields from tax-exempt securities. The columns indicate the yield, which must be obtained on taxable securities to provide a yield, which will be equivalent, after taxes, to that received on tax-exempt securities. The figures are for a single person. On a joint return, the taxable income should be divided by two and the corresponding figures read from the table. Some examples will make this clear.

A single person with a taxable

<sup>\*</sup>Associate Professor, School of Business, Pennsylvania State University, State College, Pennsylvania.

Taxable Income Brackets		Tax Rate %	2.00 To P	from Tax 2.50 rovide an e Securitie	3.00 Equivale	3.50 ent Yield.	4.00 Tax-
Not over \$2,0	000	20	2.50	3.13	3.75	4.38	5.00
\$ 2,000 to	4,000	22	2.56	3.21	3.85	4.49	5.13
4,000 to	6,000	26	2.70	3.38	4.05	4.73	5.41
6,000 to	8,000	30	2.86	3.57	4.29	5.00	5.71
8,000 to	10,000	34	3.03	3.79	4.55	5.30	6.06
10,000 to	12,000	38	3.23	4.03	4.84	5.65	6.45
12,000 to	14,000	43	3.51	4.39	5.26	6.14	7.02
14,000 to	16,000	47	3.77	4.72	5.66	6.60	7.55
16,000 to	18,000	50	4.00	5.00	6.00	7.00	8.00
18,000 to	20,000	53	4.26	5.32	6.38	7.45	8.51
20,000 to	22,000	56	4.55	5.68	6.82	7.95	9.09
22,000 to	26,000	<b>5</b> 9	4.88	6.10	7.32	8.54	9.76
26,000 to	32,000	62	5.26	6.58	7.89	9.21	10.53
32,000 to	38,000	65	5.71	7.14	8.57	10.00	11.43
38,000 to	44,000	69	6.45	8.06	9.68	11.29	12.90
44,000 to	50,000	72	7.14	8.93	10.71	12.50	14.29
50,000 to	60,000	75	8.00	10.00	12.00	14.00	16.00
60,000 to	70,000	78	9.09	11.36	13.64	15.91	18.18
70,000 to	80,000	81	10.53	13.16	15.79	18.42	21.05
80,000 to	90,000	84	12.50	15.63	18.75	21.88	25.00
90,000 to 1	100,000	87	15.38	19.23	23.08	26.92	30.77
100,000 to 1	150,000	89	18,18	22.73	27.27	31.82	36.36
150,000 to 2	200,000	90	20.00	25.00	30.00	35.00	40.00
Over \$200,00	00	91	22.22	27.78	33.33	38.89	44.44

income of \$17,000 would be taxed at the rate of 50 per cent on all income between \$16,000 and \$18,000. Let us assume that he is considering the purchase of a municipal bond yielding 3 per cent. If he were to purchase a taxable security, he would have to receive a yield of 6 per cent to get the equivalent after-tax yield. A married couple with a combined

taxable income of \$20,000 are taxed at the rate of 38 per cent on income between \$10,000 and \$12,000. A 3.50 per cent yield on a tax-exempt security is the equivalent of a 5.65 per cent taxable yield.

In the higher-income brackets, the advantage of tax-exempt bonds is marked. A husband and wife with a combined income of \$100,-

#### Tax-Exempt Bonds

Name of Issue	Recent Price	Current Yield
Amarillo, Texas 2.60s, 1980	971/4	2.75
California Toll Bridge 37/8s, 1992	$108\frac{1}{2}$	3.58
Chicago Transit 4½s, 1982	$100\frac{1}{2}$	4.48
Greater New Orleans Expressway 4s, 1994	101	3.95
Florida Board of Education 2.70s, 1974	100	2.70
Indiana Toll Road 3½s, 1994	106	3.30
Joliet School District 2.50s, 1973	100	2.50
Kansas Turnpike 33/8s, 1994	96	3.52
Kentucky Turnpike 3.40s, 1994	102	3.33
Mackinac Bridge 4s, 1994	102	3.92
Maine Turnpike 4s, 1989	106	3.77
Maryland Bridge and Tunnel 3s, 1994	105	2.80
Massachusetts Turnpike 3.30s, 1994	104	3.17
Mystic River 27/8s, 1980	103	2.80
New Jersey Turnpike 31/4s, 1985	107	3.04
New York State Power Authority 3.20s, 1995	105	3.05
New York City 3s, 1980	106	2.65
New York Thruway 3.10s, 1994	106	2.93
New York State Housing 2½s, 1992	102	2.40
New York City Housing 23/4s, 1992	97	2.90
Ohio Turnpike 3¼s, 1992	106	3.07
Columbus, Ohio 2½s, 1980	102	2.4
Pennsylvania Turnpike 3s, 1982	104	2.89
Philadelphia $2\frac{1}{2}$ s, 1982	100	2.50
Port New York Authority 3s, 1982	103	2.90
Puerto Rico Water Authority 33/8s, 1990	100	3.38
Fort Worth, Texas Water and Sewer 1.90s, 1960	122	1.50
San Antonio, Texas 2½s, 1970	99	2.55
Virginia Turnpike 3s, 1994	100	3.00
West Virginia Turnpike 3¾s, 1989	93	4.03
State of Washington Veterans Camp 2s, 1968	84	2.40
Public Housing Authorities 23/8s, 1994	97	2.45

000 are in the 75 per cent tax bracket. A 2.50 per cent taxexempt return is equivalent to a 10.00 per cent taxable return. For

a married couple with a combined income of \$200,000, a 3 per cent tax-exempt return yields the same as a 27.27 per cent taxable return.

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For reasons of space, the table indicates only the comparative situation for yields of 2.00 per cent, 2.50 per cent, 3.00 per cent, 3.50 per cent, and 4.00 per cent. The investor interested in other yields can easily obtain them from this table by a simple process of interpolation.

Also, it should be pointed out that in many states, which have personal income taxes, the income from municipal bonds is generally exempt from such taxes. This provides another advantage to taxexempt bonds, which is not reflected in the accompanying table.

There are hundreds of municipal bond issues available to the investor. The accompanying table lists some of these issues. This list is not selective in any way; it is designed merely to be indicative of the various types of municipal bonds available to the interested investor. The yields range

from approximately 2.25 per cent to almost 4 per cent. The higher yields are generally available on highway turnpike bonds. Usually higher yields will reflect somewhat lower quality or a longer maturity.

#### Interest Tax Exempt

It is of interest that the yields available on many tax-exempt bonds are comparable to those from federal government bonds and high-grade corporate bonds. The interest from these bonds, however, is fully taxable, while the interest from municipal bonds is completely tax-exempt.

The rates on personal income are at a high level, and the investor may, therefore, be interested in the attractive tax exemption feature of municipal bonds,

36 Bedford Street New York 14, New York

#### SPEAK AFTER YOU LISTEN

THE NEXT time you get into an argument with your wife, or your friend, or with a small group of friends, just stop the discussion for a moment and, for an experiment, institute this rule: "Each person can speak up for himself only *after* he has first restated the ideas and feelings of the previous speaker accurately and to that speaker's satisfaction."

You see what this would mean. It would simply mean that before presenting your own point of view, it would be necessary for you to achieve the other speaker's frame of reference—to understand his thoughts and feelings so well that you could summarize them for him. Sounds simple, doesn't it? But if you try it, you will discover that it is one of the most difficult things you have ever tried to do. However, once you have been able to see the other's point of view, your own comments will have to be drastically revised. You will also find the emotion going out of the discussion, the differences being reduced, and those differences which remain being of a rational and understandable sort.—Harvard Business Review.



#### BY ROBERT P. STICKLEY, DDS\*

RECENTLY, there has been a great deal of excitement in my family. Mary has been named one of the beneficiaries of her uncle's estate. She will receive \$150 per month for the rest of her life. As soon as we found out, Mary said she wanted to invest all, or part, of her legacy. We really need a new car. Also, some of our friends have gone abroad. I pointed this out to Mary, but I could not budge her from her decision. So I offered to invest her money for her. Can you imagine what she had the nerve to say? She wanted to talk it over with Wilbur!

She became downright hateful about it. The best I could do was to insist that I go with her to see Wilbur. We went to see him and I opened up by saying, "Since you are an authority on everything, perhaps you can advise Mary about investments." It did not phase him. He said simply, "I will be glad to talk to you, Mary, but the party to give you advice about investments is an investment broker."

"I would still like your opinion," said Mary.

Wilbur replied, "I have found that dentistry takes up most of my time. I cannot do my work properly and at the same time give the proper amount of time and study investments. In considering overall investments for a dentist, insurance should take precedence over all other investments. When a man marries, he should take responsibility immediately for the protection of his wife and for his children when they arrive. Among investments, only insurance offers this immediate protection should he become disabled or die." Wil-

<sup>\*</sup>This is the sixth of a series of eight informal discussions of various aspects of practice management between two practitioners with divergent ideas on practice building and security.—The Editor.

bur continued, "Your problem, Mary, is not concerned with insurance but purely with investments. There are many good investments. Trust departments of banks set an example for good investments and will usually give advice to the bank's depositors."

"Is that where you get your advice for investments?" asked Mary.

"No," said Wilbur, "regardless of the best advice, there is always the possibility of a poor selection. The best of the blue-chip companies can, due to unforeseen productive difficulties or competition, have a prolonged or temporary setback, with a resulting lowering of stock values and loss of dividends."

Mary asked, "How do you invest?"

"Since my investments are limited," said Wilbur, "diversified investments are attractive to me. However, to obtain any degree of diversification requires a lot of money. To buy stocks in small quantities is prohibitive, due to the brokerage fee necessary for the completion of the transaction. To take advantage of a low brokerage fee requires substantial purchases. Therefore, since my investment is limited and I wish to obtain diversification, I invest in Mutual Funds."

"Well," I said, "I believe I can do better on my own."

"I still think," said Wilbur, "that for the average dentist to

deal in stock-market transactions is to do so at the risk of injury to his practice, his health, and his state of mind and, Mary, I believe this would also apply to you."

"You spoke of other good investments; just what do you mean?" asked Mary.

"There are many," said Wilbur, "such as real estate and local businesses, but all of these require 'know how' if you expect to make a profit."

#### Fees for Mutual Funds

"Well," I said, "you not only pay a brokerage fee for buying Mutual Funds, but you also pay a fee for management."

"There is, of course, a brokerage fee for buying Mutual Funds," Wilbur replied, "and a fee for management. However, in relation to services rendered and profits received, Mutual Fund operations show that it is profitable and provides freedom from worry and responsibility. Going in and out of the market in any type of investment is costly, and for a retirement fund it is risky and foolish."

At this point I should have known better than to have questioned Wilbur's statement about Mutual Funds being a profitable buy. He immediately got out a financial statement from one of the Funds.

"Let us take a look at the record of one of the older Funds"; he said, "starting mid-year in 1924, with an investment of \$100 per month, leaving in all interest and capital gains, up to and including the year 1953:

Total Investments: \$35,300 Dividends: \$45,702.47

Total Money Invested and Dividends: \$81,002.47

Total Cash Values: \$123,247.73

"Comparatively, these figures could be true of most of the Mutual Funds operating under a similar plan," Wilbur continued. "There are many different plans of investment in Mutual Funds, from the extremely conservative to more speculative types of investments. There are funds which specialize in larger dividends to funds which place their emphasis on capital gains. There are the open- and closed-end funds. Of these," said Wilbur, "my preference has been the open-end fund, as the diversification is wider and the sale of the stock is guaranteed at the prevailing bid price. There is, of course, an investment consideration in tax-free bonds. The average dividend received from these investments is about 3 per cent. Since you might expect at least a 5 per cent dividend from Mutual Funds or good stocks, there is a differential of about 2 per cent. The question of whether one of these investments is more attractive than the other probably can best be determined by your income-tax bracket. Your stock broker can help you analyze your

position in relation to these investments and advise you accordingly. Mutual Funds, like all investments, reflect prosperity and depressions. There is this to consider, however, in a decline of Mutual Stock value. Suppose you buy at \$20 per share. The stock has declined to \$15 per share when you wish to sell. Since Mutual Shares represent a variety of the basic commodities of our national economy, and these commodities are the products you use, it is understandable that in a falling market these commodities will sell cheaper. Therefore, you can expect to buy virtually the same amount of goods with your \$15 as you would have been able to buy for \$20 on a higher market. The question of gain or loss is to a degree relative, mathematical, not necessarily actual."

With that, Mary said, "I am going to invest the whole \$150 each month in Mutual Funds."

Then Wilbur said the only smart thing he had said all evening.

#### Live as You Save

"Mary," Wilbur advised, "I would invest only \$100 of my legacy. You want to live as you save."

I backed him up on that and as soon as we got home, I told Mary in no uncertain terms that I thought husband and wife should share with each other. Finally she agreed to give me \$25 of the \$50 she was keeping. I am going to buy a new spinning reel tomorrow

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and an electric razor next month.

It makes me sick to think of Mary's uncle. That old goat had been dying for the last ten years, but like all of Mary's relatives, he was stubborn.

100 Quinlan Street Lynchburg, Virginia

#### SO YOU KNOW SOMETHING ABOUT DENTISTRY!

#### ANSWERS TO QUIZ CXXXIII

#### (See page 1231 for questions)

- (b). (Sarnat, B. G.; and Schour, Isaac: Oral and Facial Cancer, Chicago, The Year Book Publishers, 1950, Page 92)
- No. (Archer, W. H.: A Manual of Oral Surgery, Philadelphia, W. B. Saunders Company, 1952, Page 5)
- 3. (a), (b), (c). (Ritchey, Beryl and Orban, Balint: Crests of the Interdental Alveolar Septa, Dent. Radiography and Photography 27:37 1954)
- True. (Accepted Dental Remedies, Ed. 20, American Dental Association, 1955, Page 12)
- No. (Sicher, Harry: Oral Anatomy, St. Louis, The C. V. Mosby Company, 1954, Page 415)
- No. (Nygaard, O. B.: Pulp Reactions to Direct Fillings Resins, JADA 50:7 [January] 1955)
- (c). (Miller, S. C.: Periodontics and Restorative Dentistry, JADA 47:284 [September] 1953)
- 8. (a). (Crawford, W. H.; and Larson, J. H.: Dental Restorative Materials, J. of Dent. Research 33: 415 [June] 1954)
- True. (Bunting, R. W.: Oral Hygiene and Preventive Dentistry, Philadelphia, Lea & Febiger, 1950, Page 36)
- No. (Rubin, J. G.: Precision Attachment Partial Dentures with Hydrocolloid Impressions, DENTAL DIGEST 60:504 [November] 1954)

#### DENTAL FEES AND DENTAL PLANS

DENTISTRY needs a cost accounting to present facts to those who now believe that they can solve the dental health needs of the low-salaried wage earners at the expense of the dentist. There is an irreducible minimum cost below which dental service cannot properly be rendered to the patient. Let us find out what this minimum is and relate it to the economic value of the dentist, as well as to the fees charged for service to the patient.—From an editorial in *The New York Journal of Dentistry*.



#### BY MEYER SEGAL, DDS

It is evident that dentists should write more prescriptions. There is no doubt that in writing prescriptions we are conferring an appreciated service on our patients. It is a procedure that inspires confidence and respect, and gives prestige.

We have had thorough training in pharmacology, therapeutics, and materia medica. There is no reason why we should not draw upon this training and make use of our knowledge by writing prescriptions wherever indicated.

In everyday practice we meet with many conditions where the writing of prescriptions is essential, such as prescriptions for antibiotics, relief from pain, treatment of infection, treatment for hemorrhage, premedication, dentifrices, toothbrushing, and mouth washes.

As dentists we are closely associated with physicians. They write prescriptions extensively and routinely. Why shouldn't we? The writing of prescriptions by dentists dignifies not only the writer, but dignifies the dental profession in the eyes of his patients. Prescription writing by the dentist improves inter-professional relationship with the pharmacist.

By writing prescriptions we maintain control over the drugs that are indicated for our patients, thus discouraging self-medication, which is a practice that may prove dangerous. It also discourages the use of habit-forming drugs.

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In the opinion of this author, prescription writing by the dentist gives him and his profession dignity and improves inter-professional relationship with the pharmacist.

Primarily the dentist is concerned with the welfare of his patients. Any action on the part of the dentist that will discourage the indiscriminate use of potent drugs by the laity is commendable.

What is a prescription? A prescription is a written order by a physician, dentist, or other person authorized by law to prescribe, for medicines in stated quantities to be compounded and dispensed by a pharmacist, with directions for their use.

#### Writing the Prescription

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In order to write a prescription correctly, some essential points should be observed. Traditionally, prescriptions are made out on a printed form, although this is not essential. This is a suggestion of the printed matter that should be embodied in a prescription blank. It should be headed with the dentist's name, address, and telephone number. It should contain the words, "For," "Address," "Age," and "Date"; the traditional B and Sig.; a line for signature and DDS, and Federal Registry Number. The symbol B comes from the Latin word recipe, which means "take thou." The flourish at the base of the R is derived from mythology. Sig. is an abbreviation of the Latin word signa, meaning "sign or mark."

The date, name, address, and age of the patient, should be stated on the prescription, and it should be signed. When a narcotic is prescribed, the registry number of the writer must be stated, and a copy of the prescription should be retained. The Harrison Act passed by Congress, December 17, 1914, controls the manufacture, sale, and distribution of narcotics, such as cocaine and opium, with their salts and derivatives. It provides that prescriptions for narcotics be written with ink or indelible pencil or typewritten.

Under the symbol B, the ingredients and the quantity of each ingredient are stated. Under Sig., the directions to the patient for using the drugs prescribed are shown. Usually these directions are written on the label by the pharmacist. "Do not refill," or "May be refilled," may be written

on the prescription.

It is proper to use the metric system in writing prescriptions. Quantities may be expressed in grams (gm.), cubic centimeters (cc.), milligrams (mg.). In using the metric system, Arabic characters are always used; for example, 7 gm., 12 cc., 30 mg. Weights less than 0.1 gm. usually are given in milligrams (mg.). In the metric system, the numerals are placed before the name of the units. In the apothecaries system, Roman numerals are used. The numerals are placed after the names of the units; thus, gr. iv., mg. viii.

In the metric system, a vertical line is used to express a fractional part of a unit. The vertical line represents and is used in lieu of the decimal point.

#### **Children's Prescriptions**

Occasionally it is necessary to write prescriptions for children. Young's Rule for determining dosages for children is applicable in these cases. This rule states that the age of the child in years is divided by the age plus 12. The fraction thus obtained is the fractional part of the average adult dose that is applicable to the child.

Dentists should make a study and have a thorough knowledge of the drugs for which they write prescriptions. If they will write more prescriptions, the quest for knowledge of these drugs will come naturally—to the benefit of themselves and their patients.

More prescription writing by

dentists would encourage the public to purchase more products that contribute to oral health, such as toothbrushes, dentifrices, and mouth washes. Oral health would be given greater encouragement and hygienic practices become more widespread. It would lead to a keener appreciation of the value of proper care of the teeth, and to the fulfillment of the ideals that we prize—better dental health, and greater enthusiasm on the part of the public for all matters pertaining to dentistry.

It would be a step forward in dentistry if all dentists would treat prescription writing with the thoroughness and dignity accorded to it by physicians.

There is no lack of conditions in which the writing of prescriptions is essential. It appears that there is a lack of dentists who have acquired the habit of writing prescriptions. Let us all get this habit. It is a useful one.

757 West Seventy-Ninth Street Chicago 20, Illinois

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#### VICE ADMIRAL OF DENTAL CORPS DIES

VICE ADMIRAL Alexander Gordon Lyle, retired former head of the Navy Dental Corps and a World War I winner of the Congressional Medal of Honor, died recently at the age of 66. Burial was at Arlington Cemetery, Washington, D. C.

His appointment by the late President Roosevelt to the post of admiral in 1943 made him the first dental corps officer to win flag rank. On retirement, he was advanced to vice admiral because of having won the Congressional Medal of Honor, and probably is the only vice admiral the Dental Corps will ever have, unless another dentist should win this Medal.—The Evening Bulletin, Providence, Rhode Island.

# Time-and-Motion Study in Dental Practice\*

BY F. FRAZER

OVER THIRTY years ago I listened to an address on the reduction of fatigue in industry by scientific methods. Appreciation was then dawning of the important fact that by careful attention to the conditions of his work, the elimination of unnecessary movements, and the simplification of essential ones, the fatigue of the worker could be greatly reduced and his output considerably increased.

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There is a pressing need in the dental profession for the application and development of the same principles to routine chairside service. Gone, probably forever, are the spacious days when the dental surgeon could operate with but little regard to the amount of time consumed. Modern conditions have placed as high a premium on speed and efficiency as on skill, and it is foolish to ignore the fact or to deplore it. The economy of effort of the expert worker, which is a joy to behold and probably the deepest of satisfactions to achieve, is itself the practical expression of these qualities. But the restricted circle of those who have reached such a level should be greatly extended to embrace the general body of practitioners, and this is by no means impracticable.

Acute observation is not required to note the extraordinary variety in chairside operating methods which exists throughout the profession. Some dentists practice standing up, some sitting down, while others combine both. Some position themselves behind their patients, some at the side and others at the front. Every conceivable combination undoubtedly has its followers, and an endless variety, equally without doubt, pervades every aspect of practical work in the mouth. This, however, is not the happy result of a desirable individualism, but the unfortunate outcome of defective teaching in the schools, coupled with the marketing of a great mass of unsuitable dental equipment. A timeand-motion expert would stand aghast if permitted to watch an average dentist at the chair. Wasted, fatiguing movements multiplied

<sup>\*</sup>Reprinted from the British Dental Journal.

over and over again occupy the bulk of his working hours, wearing him out long before his time, and reducing the quality and quantity of his service and his income from it

How can all this waste of human effort be prevented or reduced?

The British Dental Association might well initiate a special body for the purpose. Its personnel would be sought among practitioners of imaginative and progressive outlook. experienced practical teachers from the schools and enthusiastic designers on the staffs of dental manufacturers. They would examine exhaustively the routine operations of dentistry in the light of present knowledge, to select, discover, and determine the best possible methods and procedures. Not a rigid system of standardization, but a high degree of efficiency with reasonable flexibility, would be the aim.

An early conclusion certain to emerge would be the tremendous scope as well as the great need for a new conception in the whole field of equipment design. It may seem a harsh criticism to make, but it is nevertheless true, that paucity of inspiration has left the dental profession with equipment which falls far below the standards of contemporary industrial, commercial, and domestic spheres.

The fear may be expressed that the development suggested might reduce the practice of dentistry to a monotonous, even if less arduous, level; but this is far from the case. It would, instead, release energies for improved examinations and diagnosis, the development of new and advanced techniques and the general advancement of dental science.

Sooner or later the problem must be dealt with. Why not now?

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#### THE DENTIST AND HIS COMPANIONS

LET your associations be as far as possible with professional brethren and people of genuine worth. Prefer to spend your unoccupied moments in your office with your reference books and dental journals or in rational conversation with high-minded friends, or other dentists, or at dental society meetings, to lounging around drug stores, hotel bars, saloons, club rooms, cigar stores, billiard parlors, barber shops, or corner groceries, with lazy fellows, who love doing nothing, frivolity, and dissipation.

Do not let your office be a lounging place or a smoking room for would-be horsemen, dog fanciers, baseballers, politicians, chatty blockheads, or others whose time hangs heavily on their hands.

You, as a dentist, are public property, and the public, and especially the female portion of it, with eyes like a microscope, will take cognizance of your association and of a thousand other little facts regarding you.—Charles R. Hambly, DDS, *The Practice Builder* (1902)



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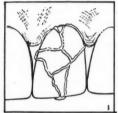
## **TECHNIQUE** of the Month

Originated by W. EARLE CRAIG, DDS

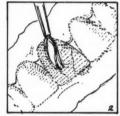
### **Quick Replacement of Anterior Pontic**

BY SIMON KLEEGER, DDS

Drawings by Dorothy Sterling



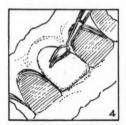
Assemble the fragments of the pontic on the saddle, holding them in position with wax, or build the complete tooth form in wax,



Make a labial splint of quick-setting plaster. Coat with tin-foil substitute. Set aside.



Using the brush technique, cover the metal of the skeleton with the correct shade of self-curing acrylic to a depth of several millimeters.



Fill the tooth form of the splint with a mix of acrylic. Brush monomer over the surface of the acrylic mix and the surface of the acrylic coating on the skeleton.



Carry the splint to the mouth and hold it in position until the acrylic has set.



Remove splint. Shape the lingual with burs. Polish. Technique may be adapted to replacement of other types of pontics and facings.

Editor's Note: A department similar to this one, "Clinical and Laboratory Suggestions," appears each month in Dental Digest.



## **Dentists in the NEWS**

Albuquerque (New Mexico) Journal: For "outstanding service to mankind," Doctor Alfred L. Lopez, an Albuquerque dentist, has received international recognition. Long active in civic affairs and one of the important forces in the establishment of the Albuquerque Boys Club, he has been awarded the first "International Service to Mankind Award" of the Sertoma Clubs of the United States and Canada. As president of the board of the Albuquerque Boys Club, he was instrumental last year in building the club's first home, a \$65,-000 clubhouse financed entirely from donations of material, labor and cash from over 400 business firms, labor unions, civic clubs, or private citizens.

Doctor Lopez is also a member of the board of the State Cancer Society, chairman of the Boys and Girls Committee of Kiwanis, member of the Albuquerque Citizens' Committee. He is a member of the Knights of Columbus and was made a Knight of St. Gregory by Pope Pius XII. Doctor Lopez is past-president of the Albuquerque District Dental Society and has conducted special clinics at local, state, national and international dental conventions. He served four years in the United States Army during World War II and was discharged with the rank of major in 1946.

San Francisco (California) Examiner:
Doctor Joseph Lorenz, a pleasant, middle-aged dentist of mild appearance, has
two dangerous pastimes: politics and
flying by small plane into remote sections of the world. As president of the
San Mateo Republican Assembly and
a member of the county GOP Central
Committee, Doctor Lorenz has proved

himself a tough antagonist in political battle. His flying, which began in 1937, has taken him north of the Arctic Circle in his small plane four different times. In 1941, in a seventy-five horsepower plane, he crossed the Andes Mountains in South America and crash landed in the jungle. His latest venture was with Doctor Bernard McMurde, another Burlingame dentist. They flew over the "Valley of Ten Thousand Smokes" in Alaska and came within sight of the Bering Straits and Russian Siberia.

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Cleveland (Ohio) Plain Dealer: The United Cerebral Palsy Association of Cuyahoga County has announced the election of Doctor John F. Novatney, Cleveland dentist, as president. Since its organization in 1950, this association has supported a broad service program of diagnosis, treatment, special education, and preventive research, and for the year 1955-56 will have a budget of \$98,000.

New Haven (Connecticut) Register:
Doctor Carles B. Tarr, 101-year-old railroad fan of Winterport, Maine, died recently. In his youth he went to sea and
later became a Boston and Maine Railroad engineer. He maintained his interest in railroads during his forty-five
years as a Melrose, Massachusetts, dentist.

Dayton (Ohio) Daily News: Two uranium prospectors left Wilmington, Delaware, completely equipped with a truck, jeep, all manner of technical equipment, a power plant, food, drink, and gasoline for a month's prospecting. Doctor Harold Conner, an oral surgeon

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in Silver Springs, Maryland, and his friend, Howard J. Bohner, bacteriologist at Walter Reed Army Medical Center, Washington, D.C., have enough equipment so that they can live completely away from civilization. A wooden structure has been built over the top of the bed of the truck and covered with an adjustable canvas. The men are taking turns sleeping so that they can travel twenty-four hours a day. Geiger counters and \$2,000 worth of other scientific instruments are part of their equipment. They are prepared to drill twenty feet through stone in looking for uranium and plan to then put their scientific instruments into these drilled holes.

Long Beach (California) Independent Press Telegram: Doctor Marcia R. Sneden, a dentist of Long Beach, has been featured by Mildred K. Flanary in the cooking department of Southland Magazine. Doctor Sneden's specialty is a ham and mushroom casserole.

Lincoln (Nebraska) Star: Council Commissioner of the Cornhusker Council for the Boy Scouts of America, Doctor Donald C. Yungblut of Lincoln, was selected as one of the unit leaders of the three troups of Region 8 to attend the World Jamboree. It was held at Niagara-on-the-Lake, Ontario, Canada, and was attended by scouts from more than sixty countries.

Pittsburgh (Pennsylvania) Press: Doctor John Lehner, retired dentist, was the subject of a two-page feature article illustrated by photographs taken more than sixty years ago. Doctor Lehner, now 85, was honored for his career as "King of the Slack Wire" in an article by George Swetnam.

Lehner, who began his career on slack wire at the age of 15 in his own backyard in Pittsburgh and became a headliner with circuses, in carnivals, and on showboats operating on the Mississippi River in the nineties, was a featured performer at the Columbian Exposition in Chicago in 1893.

His greatest feat was to balance a chair and table on a slack wire and proceed to eat his lunch and drink a cup of tea. "Nobody else," he reports, "had ever done such a trick before my time, and so far as I have been able to determine, nobody else has been able to do it since."

"The Great Lehner" gave up the glory of show business in 1894 and used his earnings to pay his way through dental school at Ohio State University. His son, Doctor John Lehner, Junior, now carries on his practice in Pittsburgh.

Fresno (California) Bee: The Fresno Young Men's Christian Association sent Doctor Carl M. Secrest, dentist, as a special emissary to the city of Copenhagen, Denmark. He carried with him mementos of the erection of the YMCA Friendship Light in the association's camp at Lake Sequoia.

The light is a converted gas light from the Danish capital. The mementos included a portfolio of the publicity and correspondence about the moving of the light to Fresno, which was given to the local YMCA through the suggestion of Mogens Madsen, a native Dane and YMCA waterfront director.

Milwaukee (Wisconsin) Journal: A man who has done what he wanted most to do, Doctor Uno Nyman of Ellison Bay, Wisconsin, has received another reward for his efforts. Two of his recent musical compositions, companion pieces in the form of tone poems, Castor and Pollux and The Harvest Star were played in Door County's music festival in August.

The work was commissioned last summer by the famous conductor of the Cincinnati symphony orchestra, Thor Johnson. Doctor Johnson also conducts the festival orchestra and has been on the lookout for music by Wisconsin composers.

On the special Door County day, a reporter visited Doctor Nyman in his home to talk about music, cherries, and

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the old days in Milwaukee before the dentist-musician decided to give up his practice in favor of his orchard and music. That was seventeen years ago. He now lives in a home more than 100 years old, basically of log construction, and raises cherries, and writes music. He is a native of Sweden and is a violinist as well as a composer. His youthful years were spent in study under a distinguished uncle, Carl Oberg, then the concert master of the royal opera orchestra in Stockholm. Doctor Nyman is a graduate of the University of Pennsylvania Dental School.

Boston (Massachusetts) Traveler: Vermont's prettiest girl, winner of the title Miss U.S.A., is the daughter of Doctor Norman Johnson, a dentist of Rutland, Vermont.

Tulsa (Oklahoma) Southside Times: A relaxing and fascinating hobby for Ford E. Bridges, DDS, is the study of the stars. He remembers, when he was a boy of 6, his grandfather introduced him to the wonders of the universe in Texas. Ever since, he has followed this interest and is well known in astronomy circles in Tulsa. Many of his group of star-gazing friends grind their own lenses for observation.

Doctor Bridges is particularly absorbed in watching and reporting stray meteors and reports them to Flower Observatory in the University of Pennsylvania where a graph is made.

Bergen (New Jersey) Record: In the summer, Doctor Lawton C. Thomas transforms himself into a social director. His work includes arranging swimming and deep-sea fishing parties, tours of the historical Cape area, golfing, horseback riding, promotion of bingo games and dances, and showing motion pictures. On his shoulders rests the task of keeping guests happy and arranging for visits of fraternal and business groups to the famed hotel known as Congress Hall, on Cape May, owned by Joseph B. Uhler, his father-in-law.

Chicago (Illinois) Daily News: Doctor George H. Vann of Chicago was named at the recent national convention to head one of the most exclusive of Shrine organizations: "The Cabiri." It is composed of about 1800 members, all Past Potentates.

Nashville (Tennessee) Banner: The first dental consultant to the Pan American Sanitary Bureau of the World Health Organization is Doctor Mario M. Chaves of Brazil. When he received this unusual appointment, Doctor Chaves was taking courses in public health at the University of Michigan in Ann Arbor. Since then he has traveled widely over the United States, visiting health departments and dental clinics preparatory to making a two-year survey of dental and general health conditions in Latin America. Doctor Chaves is both a dentist and a physician.

Milwaukee (Wisconsin) Sentinel:
Doctor Lester A. Gerlach has been appointed chairman of the Milwaukee
County Heart Committee of the Wisconsin Heart Association by Charles S.
Quarles, president of the association.

Des Moines (lowa) Register: The state hospital advisory council, reorganized by the Iowa legislature this year, was welcomed at its first meeting by Governor Leo H. Hoegh. The council's personnel includes five physicians and one dentist, Doctor Floyd Pillars of Des Moines. These professional men have been named by the governor to form a special committee on matters involving federal aid for diagnostic and treatment centers. Doctor Pillars was made secretary of the committee.

Portland (Oregon) Journal: A "houseraising bee" in the pioneer tradition, but with modern adaptations, produced a finished summer cottage for Doctor A. H. Forsyth, a dentist, and his family in one day at Summit Lake, Five men working an eleven-hour continuous 1955

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octor amily men uous stretch built a 16 x 20 cabin from foundation to roof, locking the newly hung front door just before they left for home at 8 p.m.

Wilmington (North Carolina) Morning Star: A general practitioner, an active citizen of Shallotte, North Caro-

lina, Doctor R. H. Holden, was recently appointed a member of the National Rivers and Harbors Congress Executive Committee. In this capacity, Doctor Holden successfully presented before the Congress a proposal for improving the waterways and inlets of southeastern North Carolina.

Awards for items submitted for this month's DENTISTS IN THE NEWS have been sent to:

Lucy Carter Ward, P.O. Box 225, Franklin, Tennessee

Margaret G. Delong, 1326 South Seventy-Ninth East Avenue, Tulsa, Oklahoma

Mrs. Jessie Brim, 1255 North Brawley Avenue, Fresno 5, California

Mrs. Melvin M. Meilach, 7005 South Normal, Chicago

R. B. Moore, DDS, Box 237, Allerton, Iowa M. C. Pederson, DDS, 1700 South Twenty-Fourth Street, Lincoln, Nebraska

Arnold Adrian, 43 Gould Avenue, Malden 48, Massachusetts

John T. Kenney, 1286 Jackson Avenue, Lakewood 7, Ohio

Maud M. Free, R. R. 1, Clayton, Ohio

M. M. Walz, 2826 West Chambers Street, Milwaukee 10, Wisconsin

Vera Davis, 536 Orange Avenue, Long Beach 12, California

Malcolm Ogden, 59 Hille Place, Ridgefield Park, New Jersey

Dietta M. Smith, 536 First Avenue, San Bruno, California William I. Todd, P.O. Box 607, Los Gatos, California

Norma L. White, 6415 Northeast Kinningsworth Street, Portland 13, Oregon

Gussie Morris, Box 251, Roy, New Mexico

Hal Holden, Box 1221, Shallotte, North Carolina

#### CAN YOU USE A DOLLAR?

To every reader who contributes a newsworthy item, something unusual about a dentist, which is published in Dentists in the News, we will send promptly a crisp, new one-dollar bill. Every clipping must be taken from a newspaper and carry the name of the publication and the date line. Clippings submitted cannot be acknowledged or returned. When more than one copy of a clipping is submitted, the first one received will be used. Send all items to Dentists in the News, ORAL HYGIENE, 708 Church Street, Evanston, Illinois.

#### A MENTAL YAWN

It has been remarked that we are deaf while we are yawning. The same act of drowsiness that stretches open our mouths, closes our ears. It is much the same in acts of understanding. A lazy half-attention amounts to a mental yawn.—The Canadian Dental Association Journal.



## EDITORIAL COMMENT

"Give me the liberty to know, to utter, and to argue freely according to my conscience above all liberties." John Milton

### THE COST OF STEEL, LABOR, AND DENTAL CARE

DENTISTS are usually reluctant to raise their fees. Despite the inflationary signs in the present business world, dentists have resisted any upward revision in fee schedules. Although the price of steel has advanced \$7.35 a ton, or an increase of 6 per cent, and labor costs have been raised on an average of 15¢ an hour, the tendency among dentists is to keep their fees steady.

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Steel is the economic bellwether in our industrial life. When the price of this essential product is increased, everything made from steel also increases in price: automobiles, household equipment, machine tools,

as examples.

The increase of 6 per cent in the cost of steel represents more than the amount that was needed to cover the increased labor costs. An increase of 6 per cent in the price of automobiles and other things made from steel would be more than the added cost of the steel and labor. That is to say, when a price increase is more than is necessary to cover the additional production costs, the excess represents an extra profit. Such an unearned profit makes workers more dissatisfied so that when the next bargaining season comes another wage increase will be demanded. Up again will go prices, and thus the inflationary spiral moves skyward.

In an inflationary cycle dentists will be required to pay more for everything they use. Their patients will have to pay more. Many persons who are now living on fixed incomes and those who work in non-union vocations will be driven from the dental market. People on farms, the self-employed, business executives, and white collar workers, will all be

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sons nion the l be Dental services are marginal services. This means that after the cost of food, housing, clothing, automobiles, television sets, and a good many luxuries, have been met, if any funds remain in the purse, the family will buy dental care. Up to now the inflationary trend has been under control and as many people are now dental patients as have been at any time. If, however, prices rise steeply and income does not keep pace, thousands will leave the market as consumers of dental service.

Would it be wise for dentists to raise their fees to keep up with a mounting cost-of-living index? If steel has increased 6 per cent, should dentists now charge \$10.60, \$26.50, \$106 for services that had formerly been priced \$10, \$25, \$100? Entirely aside from the fractional dollar figures, which have always been repugnant in dental practice, would it be wise to increase fees at present? No, this would not seem to be a good time for raising fees.

How, then, may a dentist operate successfully if his expenses are mounting and his income is not? One way is to increase his efficiency. In this the dentist is fortunate to have available to him instruments, techniques, and procedures that allow him to cut down the time element in dental treatment. For example, by using higher engine speeds and improved diamond and carbide cutting instruments, the time spent at cavity preparation can be greatly reduced as shown by Kilpatrick.<sup>1</sup>

With the use of the newer impression materials multiple restorations may be made by indirect methods. An entire mouth quadrant may be anesthetized, the preparations made in one sitting using high-speed techniques, an impression taken of the area in hydrocolloid, and the castings for the quadrant made by a laboratory technician. By these methods more dental service may be performed in two appointments than were possible in eight or ten appointments under former working conditions.

Whatever the dentist may do to increase his production by efficiency in practice makes it feasible for him to conduct his business without increasing fees.

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<sup>&</sup>lt;sup>1</sup>Kilpatrick, H. C.: High Speed in Amalgam Cavity Preparation, Dental Digest **61**:258 (June) 1955.



## ASK Oral Hygiene



Please communicate directly with the department Editors, V. Clyde Smedley, DDS, and George R. Warner, MD, DDS, 1206 Republic Building, Denver, Colorado, enclosing postage for a personal reply.

#### Loose Denture

Q.—Eight months ago, we delivered an upper immediate denture to a patient. The denture was fine, and although it has been relined several times, it still is satisfactory. Recently the patient wanted better dentistry, so we made an upper with a metal palate for him. He likes the denture except for a slight movement in the anterior region, labial. He can eat anything he wants to, even apples. He is a nervous person and insists on a reline in the anterior region.

What do you suggest?—S. P. B., Ken-

tucky.

A.—I would say that your patient with the metal palate denture that is satisfactory in every way except for a slight movement in the anterior region, had better learn to disregard the slight movement and be satisfied. I tell my patients that it is undesirable for a denture to fit so tightly that there is no movement, for if a denture is so tight as to interfere with the normal circulation of the blood in the tissue, it either will cause soreness or stimulate absorption of the bone foundation.—V. C. SMEDLEY.

#### **Delay in Tooth Formation**

Q.—A family presents the following dental problem:

Two children are slow in the eruption of permanent teeth and the resorption of deciduous roots. Their permanent tooth bud formation is approximately two years behind average. The mother, having heard of a dentist in the Los Angeles area, who reputedly is advocating thyroid treatments for tooth growth, requested my opinion of this treatment. I informed her that to the best of my knowledge, there was no definite thyroid administrative procedure for tooth formation or eruption benefit alone.

Was I correct in my statement? If not, where could I obtain data to substantiate the thyroid tooth growth

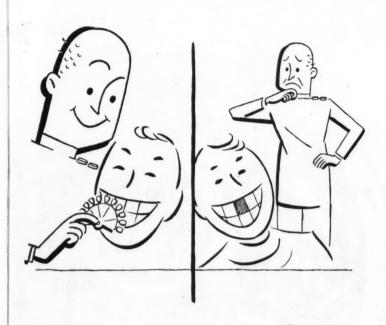
theory?-C. R. B., California.

A.—In a long and active professional life, I have seen many cases of delayed eruption of permanent teeth, but in each case the eruption has occurred normally, and, as far as I could determine clinically, the child was in good health. However, one authority has this to say, "If the eruption of the entire deciduous or permanent dentition is delayed, hereditary or systemic factors may be responsible. Among the systemic causes are: disturbances of the endocrine system and nutritional deficiencies. Hypothyroidism is of the former, and vitamin D deficiency of the latter group."1

On the strength of the foregoing quotation, it would seem wise in the case of delayed eruption of teeth to put the child in the hands of a competent internist for diagnosis and treatment.—G. R.

WARNER.

<sup>1</sup>Orban, Balint: Oral Histology and Embryology, The C. V. Mosby Company, 1944.



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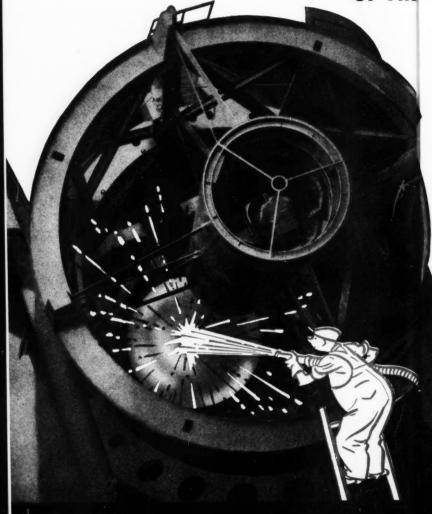
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Avoid this by using Steele's Gol-Fac Backings. They preserve the original colors of New Hue Facings and Trupontics. You can see the advantages.



The Columbus Dental Manufacturing Company . Columbus 6, Ohio



WERNET'S DENTU-CREME

## THE MIRROR

### **200-INCH PALOMAR TELESCOPE**



Not in a light year! Its meticulously polished surface must be cleaned with the utmost caution, to preserve its perfection and usefulness.

Dentures, too, require the greatest of care in cleansing, to retain their lustrous finish and beauty. That's why so many dentists urge their patients to use Wernet's Dentu-Creme and Wernet's Denture Brush.

Dentu-Creme is an excellent detergent—smooth and non-injurious—with a special polishing agent that's ideal for use on acrylics.

Wernet's Denture Brush, with its Easy Grip Handle, provides two bristle sections, in conformance with professional preferences. Its black bristle section is for use on ridge and vault; its white bristle section on teeth and interproximal spaces. All bristles are anchored in position for long life.



WERNET'S DENTURE BRUSH

#### **Dental Requirements**

Q.—Will you please let me know the following information?

Is it legally required of dentists to take roentgenograms of teeth prior to all extractions?

In case a tooth breaks during its extraction and the dentist then takes a roentgenogram of the root and advises the patient to have the root removed by an oral surgeon, is *not* the dentist clear of any blame?

Also, is it true that roentgenograms will not always tell you whether a tooth will or will not break?—I. V., New York.

A.—A dentist is required by law to follow the procedures in practice that are up to the average standard of practice followed by dentists generally in his community. And while it is a good and advisable procedure to take roent-genograms of all teeth before extracting, certainly this is not always done, nor is it a legal requirement.

In answer to your second question, yes, the dentist would be clear of blame.

It is not always possible to tell, through the medium of roentgenography, whether a tooth will break. Such a result can be suspected in the case of a slender, crooked root.—V. C. SMEDLEY.

#### Occlusal Abrasion

Q.—My posterior teeth are considerably abraded and sensitive to heat, cold, and sweets. I contemplate making a removable, metal, bite-raising appliance to prevent any more wear of the posterior upper and lower teeth.

What records are required for the laboratory work?

Is the metal in contact with the cupped-out dentine, or is it relieved?

Is this type of appliance comfortable when eating, with hot and cold liquids, when sweets and acids get under the metal, and with pressure as well?

Any information on this subject will be greatly appreciated.—M. A., New York.

A.—This is in reply to your letter relative to the deep occlusal abrasion of your bicuspid and molar teeth, which are sensitive to heat and cold.

First treat the occlusal surfaces of the teeth with Bibby paste. Then make a splint of acrylic, preferably for the mandibular teeth, to establish the proper vertical dimension. Next make the metal splint so that it fits in the deeply worn places, much as if you were making individual onlays. The patient can use this satisfactorily and further wear will be overcome, also the teeth on the opposite jaw will not wear as rapidly as when the natural teeth were in occlusion.

—G. R. WARNER.

#### Adaptability to Dentures

Q.—I am writing in regard to a patient of mine who has had eight dentures and still has trouble.

The teeth were extracted about fifteen months ago, and an immediate upper denture was placed. After a few months, the denture was rebased and soon needed to be rebased again. The denture would be tight at the time and stay that way for several hours—then begin to loosen up and fall out.

This patient does not wear his denture to bed. He says that if he does, by morning it is so loose he cannot keep it in at all.

The dentures made have been an end-

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to-end bite in the anterior region, and various occlusions and bites have been tried to make this patient comfortable, but to no avail—the denture continues to be tight before noon, and by 2 p.m. it is dropping out again. (This morning the patient could not get the denture in when he first got up, but after four cups of hot coffee finally was able to get the teeth in place!)

Any suggestions you might have on this case will be greatly appreciated.

The patient has lost thirty pounds since his teeth were removed—this weight was lost over a period of about six months immediately following surgery, and in the last nine months he has been able to regain about five pounds.—R. M. G., Oklahoma.

A.—It is interesting how greatly different patients vary in their experience with and adaptability to dentures. In my practice, I can cite two extremes. One patient wore the same full upper metal denture for fifty-five years, and I feel sure that it fitted her mouth as well the day she died at the age of 83, as it did the day it was made. The first time I examined her mouth she had worn the denture forty years; her mouth had not changed shape from the denture at all.

I think that another case in my practice must have been similar to this patient of yours. I made seven different denture fittings for this man in a period of five years, and each time his mouth had changed shape so radically that he really needed a new denture. We simply cannot predict with any degree of certainty what a patient's

experience will be in this regard; we certainly should not hold ourselves responsible or permit our patients to do so, for the unhappy results in these unusual cases.—
V. C. SMEDLEY

#### **Bilateral Tori Mandibularis**

Q.—I am enclosing the cast of a female patient about 47 years of age. You will note the bony protuberance on the lingual of the lower right side, also a smaller one on either side of it, and one on the left side.

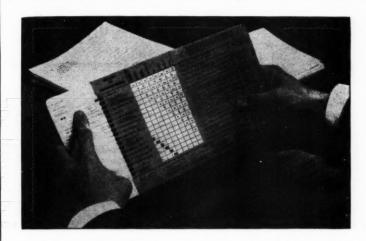
The roentgenogram is enclosed. The gingivae are normal, firm, and pink. This nodule on the right side has a thin mucous membrane covering, which is blanched. The patient has had these protuberances for a number of years? Would you tell me what causes them and their significance?—F. W. P., Wisconsin.

A.—Examination of the cast of the anterior part of the mandible and one roentgenogram of that area reveal what appears to be bilateral tori mandibularis.

In most cases these tori are about the same size on each side of the mandible, but, as in your case, one can be larger than the other. If a torus in the palate or mandible is fairly large, the covering mucous membrane is usually thin, as noted in the larger torus in your case.

Tori are simply an enlargement of the bone, and the cause is not known.

The smaller nodules in your case are the genial tubercles.— G. R. Warner.



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Doctor (to film actress): "You are run down and need a change."

Film Actress: "A change? Do you know that during the last eighteen months I've had three husbands, four cars, three jewel robberies, eleven cooks, two divorces, three publicity agents, seven maids and eight landlords? What other changes can you suggest?"



Paul: "I hear your girl is the rough and ready type."

Mike: "Whenever I get rough, she's ready."



Mary had a nifty dress

'Twas short and sweet and airy.

It didn't show the dirt at all

But gee, did it show Mary.



"Don't you think it's rather conceited to say that George has a tender spot for you?"

"Not at all. You see, father kicked him down the front steps last night."



Socialist Father: "What do you mean by playing truant? What makes you stay away from school?"

Son: "Class hatred, father."



Photographer: "You must try to wear a pleasant expression, sir."

Husband (to wife): "All right, Mary, will you please leave me alone for a few minutes?"



The judge, quizzing the defendant, asked, "You mean to say that you threw your wife out of the second story window through forgetfulness?"

"Yes sir," was the quick reply of the

defendant. "We used to live on the ground floor and I plumb forgot we moved."

A man named Joe Hogsbristle appeared in court to have his name legally changed. The judge nodded, "What

name do you want to take?"
"Frank Hogbristle. I'm sick and tired
of hearing people say, 'Hi, Joe, whattya
know."



"So your friend is stopping at the Cosmopolitan Hotel. Is he staying on the American or European plan?"

"Neither, he's on the Marshall plan. He isn't paying anything."

\*

"Yes," said Mrs. Mugley, "I always try to retire before midnight. I don't like to miss my beauty sleep."

"Really," said Miss Knox, "you should try harder. You certainly don't get enough."



A certain Chicago advertising man is noted for his thriftiness; strangely, he is of Scotch descent. Imagine our amazement, at a recent select little dinner, to hear him call for the check. He blushed as he looked at it, but paid it like a man.

The next day's paper carried this

"Scotchman Murders Ventriloquist!"



Ole Olson came into the village one day and inquired of the restaurant proprietor: "Got any squirrel whiskey?"

"No," said the restaurant man, "but I can slip you a little Old Crow."

"Aye don't vant to fly," said Ole.

"Aye yust vant to yump around a little."

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RECIPROCITY — To prevent abutment teeth from shifting, reciprocal support is established by counterbalancing the forces of the retentive arms. This essential support is so placed that esthetics will be maintained to the best possible advantage.

SYMMETRY—This provides all the fine points of design and finishing that result in a pleasing and harmonious effect. Graceful lines, smooth contours and a Veri-Thin, lustrous finish ensure patient comfort and tolerance. FOUR

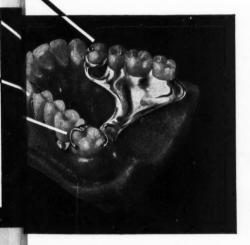
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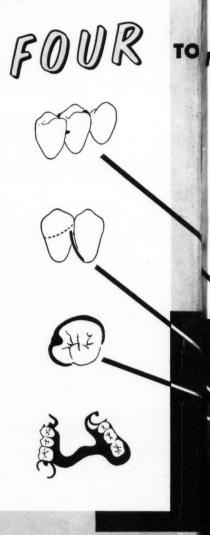
## ... IT TAKES ALL

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RETENTION—The arms of the clasps are scientifically placed for the best retentive position in the undercut areas as determined by the survey line without sacrificing esthetics. This results in a feeling of comfort and security for the patient at all times.

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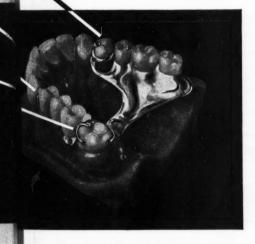
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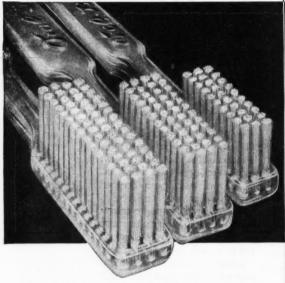
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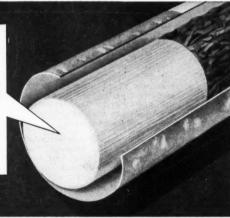
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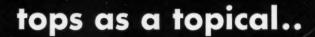
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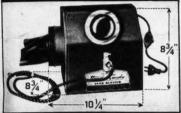


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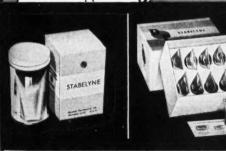
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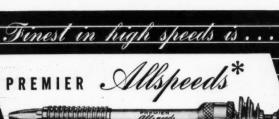
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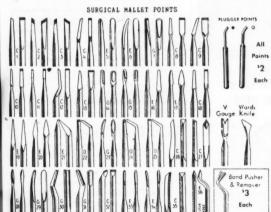
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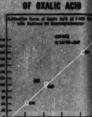


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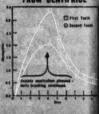
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the dentifrice was demonstrated. (See graph.)

PROVEN

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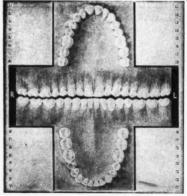
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1. Pollack, H., and Halpern, S. L.: Therapeutic Nutrition, Prepared in Collaboration with the Committee on Therapeutic Nutrition, Food and Nutrition Board, National Research Council, Washington, D. C., 1952.

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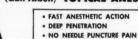
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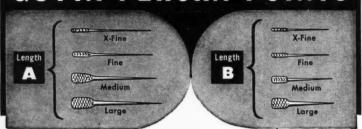
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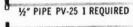
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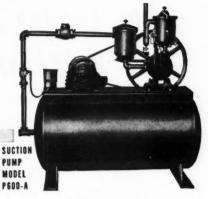
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- 1. Sud, V.: J. D. Res. 30:19, 1951.
- Nathanson, I. G. and Morin, G. E.: Oral Surg., Oral Med. and Oral Path. 6:1284, 1953.

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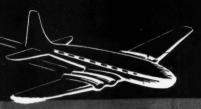
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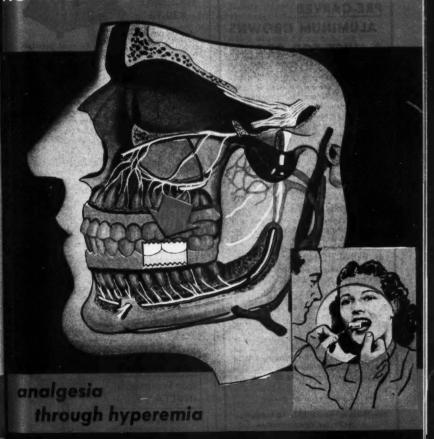


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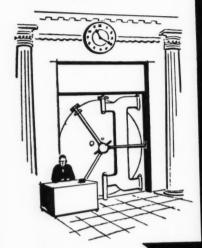
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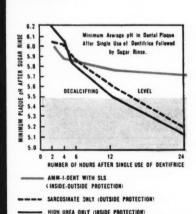
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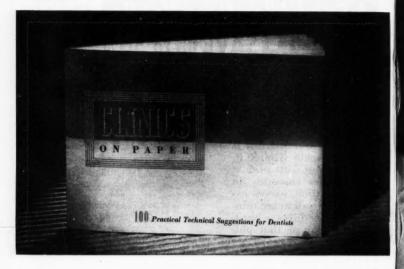
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